



## Woody Technologies announcements at IBC 2018

### IBC 2018 Highlights

- Woody Technologies announces **version 3.1** of all Woody software, bringing several major enhancements.
- Woody Technologies announces **Woody in2it Server**, a unique client-server ingest tool for all media formats, integrated with broadcast production environment. **Woody in2it Server** offers web-based intuitive UX and strong workflow control features, streamlining local and remote ingest workflows.
- Woody in2it Server, Woody Ingest, Woody Outgest and Woody Social can now be deployed in a **scalable architecture** containing multiple nodes. This brings two major improvements - **redundancy and load balancing** – for larger Woody installations.

*Note: the features in italic below will not be included in version 3.1 and will be available in future releases.*

#### New features for all Woody apps

- Multiple nodes architecture
- Active Directory integration for advanced users management
- Multiple targets workflows in all Woody software
- Logo burn-in during transcoding
- Avid MediaCentral | Media Management integration (former Avid Interplay MAM) for ingest to the Avid MAM platform
- Avid MediaCentral | Newsroom Management integration (former Avid iNews) for metadata ingest to the NRCS

#### Additional features for Woody in2it



- Client-server architecture
- *Woody Videosever for on-the-fly preview*
- *Locators management*

#### Additional features for Woody Ingest



- Sidecar XML support for ingest of both media and metadata
- Enhanced integration with cloud storage providers (watchfolder and delivery)
- Enhanced camera cards watchfolder

#### Additional features for Woody Social



- Instagram support for unified search
- Wetransfer support for direct ingest from URL
- Metadata ingest to NRCS environments / *graphics* environments
- *Dailymotion support for unified search*

#### Additional features for Woody Outgest



- Built-in transcoding capabilities
- AS-10 and AS-11 support for MXF delivery
- *Avid consolidate workflow*
- *Social networks delivery*

Woody Technologies will be present at IBC 2018 on booth 3.B39

[Book your meeting now here](#)